

Affiliate Program Highlights, Details, and Terms

November 7, 2006

* Highlights *

- ✓ special rates for affiliates (provided)
- ✓ seasonal specials
- ✓ preferred rental
- ✓ refreshments are provided for guests arrival¹
- ✓ \$25 (USD) gas card for guests²

¹ 1 - 6 pack of cola, 1 - 6 pack of diet cola, and six bottles of water are provided. Refreshments are not replenished.

² \$25 gas card may be used at any 7-11. There is a 7-11 on the island.

* How It Works *

This affiliate program is very simple. There are no percentages to remember, no clicks to remember, no payments per reservation, no hassle! It's as easy as 1, 2, 3.

- 1) We provide you with a rate sheet showing our special discounted affiliate rate.
- 2) You add a premium to this rate.
- 3) The premium you add is yours - just pay us the special affiliate rate (plus any fees³) at the time of reservation.

That's all there is to it. See, we figure, you best know your region and your client. So, you best know the amount of the premium you can charge. The average premium seems to be 20% - 25%. But, there are regions where the travel agent has added 32% and has been able to rent this beautiful condo!

³ Current fees: Taxes - 12.5% assessed on the affiliate rate only, a cleaning fee of \$80.00 per stay.

* Terms of Participation *

By registering to become a member of our Affiliate Program, you agree to the following Terms of Participation:

- (1) Affiliate Members will be provided with an "Affiliate Rate Sheet." This rate sheet will be provided via e-mail and is also available on-line. Affiliate Member agrees to pay the rate plus applicable fees at the time of reservation. Affiliate Members will also be provided with a "Going Rate Sheet," which lists the regular, going rate for the area where the condo is located based on the time of the year.
- (2) Cancellation - Cancellations may be made by phone, confirmed e-mail, or mail-post 30 (thirty) days prior to the date of scheduled arrival. (In the case of mail-post, the U.S. Postal Service postmark will determine the date of cancellation). If the cancellation is received 30 days prior, a refund amount of 50% of Affiliate Rate plus the cleaning fee will be provided. Taxes still apply to the non-refundable amount. If the condo is re-rented for the SAME, ENTIRE PERIOD, a refund of 100% will be provided.
- (3) Affiliate Members are provided with an access code at the time of acceptance into the Affiliate Program. Affiliate Member agrees to use the special access code provide when making a reservation. If the Affiliate Member does not use this code at the time of reservation, and is charged and pays the regular rental rate for the period, they are not eligible nor will they receive a discount or refund for that reservation at any later time.
- (4) Affiliate Members are provided with photos, images and graphics for use in their advertisements and marketing material when representing this Condo Unit. They agree to use only the approved material provided by e-mail or available for download from the Website (www.newsmyrnabeachflorida-condorental.com/affiliate/downloads.php). All material remains the property of Russ Thompson and RnR Properties.
- (5) Affiliate Members agree to represent RnR Properties and this Condo Unit in good faith.